



SUNDAY, April 11, 2010

PO Box 902
Leesburg, VA 20178

March 2010

Dear Friends,

The Loudoun Hunt Point to Point at Oatlands is considered the highlight of the spring racing season! This event is consistently voted among the top equestrian events in Loudoun County, in a People's Choice Poll.

We are pleased to offer you the opportunity to advertise in the Loudoun Hunt Point to Point program. Our spectators and participants come from all of Loudoun County and the surrounding areas. Many people retain our program as a reference for local services throughout the year. Our race program is often included in relocation packages for incoming families by realtors and other merchants.

With your program ad, you will receive race admission passes for four or more people. A day at Oatlands is a great way to entertain friends, family and clients.

The ad deadline for camera ready copy is APRIL 3rd, 2010. Please feel free to call Ruth Johnsey (540-882-4715) or Lynda Johnston (540-882-4168) with any questions. Your support is most appreciated.

See you at the races!

Sunday, April 11, 2010

Voted best Equestrian Event in Loudoun County
Get Your ad in the hands of 5,000 potential customers!

RACE PROGRAM ADVERTISING

Contact: Lynda Johnston 540-882-4168
Ruth Johnsey 540-882-4715

FULL PAGE: \$200.00 (3 1/4" X 8 3/16")
2 car passes (4 persons per car)

HALF PAGE: \$125.00 (3 1/4 " X 4")
1 car pass (4 persons per car)

QUARTER PAGE: \$75.00 (3 1/4" X 2" Business card)
1 car pass (4 persons per car)

TRACKSIDE TENTS NOW AVAILABLE

Entertain your clients and employees while enjoying a spring day of Point to Point Racing. Please contact Harry Wight 703-777-8480 for details.

PROGRAM ADVERTISING AND SPONSOR CONTRACT

Please complete the information below and submit with
Camera ready AD copy and payment by April 3, 2010

Advertiser Contact _____

Address _____

Phone _____ Fax _____ E-Mail _____

Ad Size Reserved _____ Amount \$ _____

Ad Instructions (same as last year) Please check here _____

Ad Instructions (change from last year) _____

AD SIZES: Quarter page, business card size is 3 1/4" wide by 2" high
 Half page is 3 1/4 wide by 4" high
 Full page is 3 1/4" wide by 8 3/16" high

For advertising information, please contact:

Lynda Johnston 540-882-4168

Or Ruth Johnsey 540-882-4715

Payment and copy must be submitted with this order to:

Loudoun Hunt Point to Point

PO Box 902

Leesburg, VA 20178

Agreed _____

Signature of authorized advertiser representative