

Loudoun Hunt



Point-To-Point

**SUNDAY, April 12, 2009**

PO Box 902  
Leesburg, VA 20178

March 2009

Dear Friends,

The Loudoun Hunt Point to Point at Oatlands is considered the highlight of the spring racing season! This event is consistently voted among the top equestrian events in Loudoun County, in a People's Choice Poll.

We are pleased to offer you the opportunity to advertise in the Loudoun Hunt Point to Point program. Our spectators and participants come from all of Loudoun County and the surrounding areas. Many people retain our program as a reference for local services throughout the year. Our race program is often included in relocation packages for incoming families by realtors and other merchants.

With your program ad, you will receive race admission passes for four or more people. A day at Oatlands is a great way to entertain friends, family and clients.

The ad deadline for camera ready copy is APRIL 3rd, 2009. Please feel free to call Lynda Johnston (540-882-4168) or Ruth Johnsey (540-882-4715) with any questions. Your support is most appreciated!!

See you at the races!

Loudoun Hunt Point-To-Point  
P.O. Box 902  
Leesburg Virginia 20178

Loudoun Hunt



Point-To-Point

Sunday, April 12, 2009

Voted best Equestrian Event in Loudoun County

Get YOUR ad in the hands of 5,000 potential customers!

### RACE PROGRAM ADVERTISING

Contact Lynda Johnston 540-882-4168  
Ruth Johnsey 540-882-4715

FULL PAGE: \$200.00 (3 1/4" X 8 3/16")  
2 car passes (4 persons per car)

HALF PAGE: \$125.00 (3 1/4 " X 4")  
1 car pass (4 persons per car)

QUARTER PAGE: \$75.00 (3 1/4" X 2" Business card)  
1 car pass ( 4 persons per car)

### TRACKSIDE TENTS NOW AVAILABLE

Entertain your clients and employees while enjoying a spring day of Point to Point Racing.  
Please contact Harry Wight 703-777-8480 for details.

### PROGRAM ADVERTISING AND SPONSOR CONTRACT

Loudoun Hunt Point-To-Point  
P.O. Box 902  
Leesburg Virginia 20178

Please complete the information below and submit with  
Camera ready AD copy and payment by April 3, 2009

Advertiser Contact \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Ad Size Reserved \_\_\_\_\_ Amount \$ \_\_\_\_\_

Ad Instructions (same as last year) Please check here \_\_\_\_\_

Ad Instructions (change from last year) \_\_\_\_\_

\_\_\_\_\_

AD SIZES: 1/4 page, business card size is 3 1/4" wide by 2" high  
1/2 page is 3 1/4 wide by 4" high  
full page is 3 1/4" wide by 8 3/16" high

For advertising information, please contact Lynda Johnston 540-882-4168

**GonetoGround@LoudounWireless.com**

Or Ruth Johnsey 540-882-4715

Payment and copy must be submitted with this order to:

Loudoun Hunt Point to Point  
PO Box 902  
Leesburg, VA 20178

Agreed \_\_\_\_\_

Signature of authorized advertiser representative